

Getting Started

HOW TO GET STARTED

If you have an idea or are currently working on a manuscript that may be of interest to our customers, we'd like to hear from you. Your material doesn't have to be in completed form—just send the following:

- A chapter heading outline
- A sample chapter or rough draft
- The enclosed Author Questionnaire

Send all of the above to our editorial department. We will then contact you to discuss your work or idea. That's all it takes.

SHARE YOUR EXPERTISE

We are always looking for professionals who are experts in their field of practice. Share your knowledge of your chosen field with others. If you have an idea for a product, we will help you formulate a plan and in some cases team you up with another expert in a complimentary field to help you create the most complete and up-to-date resource.

As you look through our catalog, you may recognize some of the names of our authors—they are renowned attorneys, accident reconstructionists, and experts with national and international reputations. Some names may not ring a bell, but they, too, are on the “front lines” of the research and litigation fields. Like you, they are practicing professionals with innovative ideas and useful methods for dealing with the concerns of their chosen fields.

PROMOTING YOUR PRODUCT

Your finished work will be advertised in our three annual catalogs, as well as in many of our specialty mailers throughout the year. More than one million pieces of product information are mailed annually to our customers in the U.S., Canada, and abroad. Upon release we will distribute information to distributors such as Amazon, Barnes & Nobles, and Baker & Taylor. We will also notify various online communities and send out general announcements to press and reviewers.

In addition, we will include your product on our website, www.lawyersandjudges.com. You can link directly to your product from your website or place your discounted order securely online by using your personal author discount code. We also rent prospect and association membership lists to target special groups and organizations for each individual mailer. You'll find your product advertised at many national conferences and seminars. We are committed to marketing your product through the most effective means possible. It is our goal to bring your expertise to other professionals in your field.

About Lawyers & Judges

About our company

Lawyers & Judges Publishing Company produces and markets products and publications for use by members of the legal, insurance, accounting, economics, and accident reconstruction fields.

Over thirty years ago, Lawyers & Judges was started by Joseph Sindell, a prominent trial lawyer practicing in Cleveland, Ohio. He produced our first product, The Sindell Negligence Folio, to help his fellow attorneys organize their civil cases. The Negligence Folio is still one of our most popular products.

In 1963, Lawyers & Judges began publishing practical materials for professionals by professionals. Most of our authors are actively working in their fields and have developed products to fill very real needs. These products include slide calculators, reference texts, videos, information booklets, software, and time saving forms to be used by busy professionals every day. We help our customers gain a competitive edge in their chosen fields. Today our company continues to hold true to our original idea; we want to help our customers be the best in their chosen fields. We want to share the knowledge gained by years of hard work.

OUR CORPORATE PHILOSOPHY

We are dedicated to providing the professional community with timely, accurate, and functional products for use in their daily interactions with their clients. We are committed to the research and development of quality tools and reference books to assist and educate not only the attorney but also the accident reconstructionist and insurance professional.

We are dedicated to providing our authors with a means to share their expert knowledge with the professional community. We are committed to promoting our authors' work using a wide range of marketing resources and more than thirty years of publishing experience.

OUR PROFESSIONAL AFFILIATIONS

We are proud to be an active part of the legal publishing community. Listed here are some of the Associations and Groups with which we are affiliated.

- American Bar Association (ABA)
- Book Publishers Association (BPA)
- California Trial Lawyers Association (CTLA)
- Association of Trial Lawyers of America (ATLA)
- National Association of Forensic Economists (NAFE)
- National Academy of Forensic Engineers (NAFE)
- National Association of Legal Vendors (NALV)
- Publishers Marketing Association (PMA)
- Institute for Injury Reduction (IIR)
- Business Mailers Group (BMG)
- Apple Link — Apple Developer

About the Author/Personal Data

(Please fill out a separate sheet of paper for each author)

Name: _____

(as it should appear on the book and in advertising)

Address

(indicate which you prefer to use for correspondence)

Business: _____

Title: _____

Office Phone Number: _____ Fax Number: _____

Home: _____

Phone Number: _____ Fax Number: _____

Date of Birth: _____ Email: _____

Associations and Awards

(list any associations to which you belong and if you currently/previously hold any office in that association; list any awards you have received; you may attach your curriculum vitae)

About the Book

Please tell us more about your book. Your viewpoints can help us better market your book and reach potential consumers. The more information you can provide in advance the better return you will see down the road!

Working Title:

What is your book's purpose, content, and scope (50-100 words)? Why are you writing it? (If this is a new edition of a previously published book, explain new and revised material included, why it is important, and how it will improve the book.)

List of major topics covered:

Who is the book is written for? (e.g., the attorney, the insurance professional, the reconstructionist, the nonexpert, the law enforcement officer.) How will it benefit its readers?

How is this book different from others in the market? What is unique about its content, coverage, format, etc.

Marketing Copy: Provide any recommendations or key points you feel are important to mention in our advertising copy. (This may include features, benefits, or uses for your product.)

Outline: Provide an outline or summary of the contents of the book as well as a sample chapter.